

THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta. Thursday, July 11th 1940

NO



SASKATOON Exhibition

In Coaches from all stations in Alberta, Saskatchewan and Manitoba.

(Minimum Fare 25c)

On Sale JULY 20th to 27th

Where no train service on July 20th, tickets will be sold for July 19th.

Return Limit, July 30th

If no train service July 30th, tickets will be honored on first available train thereafter.

Information from any Agent W-40-533



Rail BARGAIN FARES

CHINOOK TO CALGARY

\$4.65 RETURN

Low fares also from stations Between Sibbald and Norfolk, Byemore and Dowling.

Good Going:

JULY 16 and 17.

Returning:

leave Calgary up to and, including JULY 20.

Good in coaches only. No baggage checked. Children five years and under twelve, half fare.

Full particulars from any local agent

CANADIAN NATIONAL

W-40-533

Chinook Beauty Parlor

Ladies and childrens Boots & Shoes. It is important that growing feet have well fitted shoes.

Needlework, Embroidery and Embroidery Threads.

I. H. C. & John Deere

IMPLEMENTS and REPAIRS

Maple Leaf FUELS, Oils & Greases

ELECTRIC & ACETYLENE

Welding

FARM SUPPLIES

COOLEY BROS.

Chinook, Alta.

Phone 10

"Democracy or Despotism"

The War Savings Committee for Alberta has adopted a slogan: "Democracy or Despotism -- Which?"

The seventy-third birthday of our Dominion is with us and we begin to realize that after so brief a national life we are faced with the alternative of such a thought.

Democracy or despotism! Even yet they sound to us more like words than realities. Only in recent days have we been faced with the question: "Which is to be our destiny?"

Democracy is a system of life which we are trying to build up. Man has not yet made his house perfect and democracy is a succession of experiments in liberty of thought and of action. It is for this somewhat faulty but noble conception that we have to fight.

Despotism is that which has cast its black shadow over Europe, and seeks to engulf the world in its folds. Opposed to it today stands the British Empire. The heart of that Empire is facing dreadful days with courage and fortitude. We in the outer reaches have the high privilege of doing something to help.

Bond issues and Government loans are all very well, but the deep spirit of our people can be shown in buying War Saving Certificates and Stamps. With every purchase, however small, will go a heartbeat for them and for Christianity. The accumulation of this buying is an accumulation of love and earnest effort on behalf of our country.

We who may not go to war can do nothing that will count more than lending our small and intimate savings to our country. We can do nothing that will register more deeply in behalf of ultimate success.

Chinook Wheat Fields Soaked

During the past week the Chinook district has been thoroughly soaked, the rain storms were heavy, lasting for several hours each time. The weather was cool and cloudy which is ideal weather for the wheat and gardens.

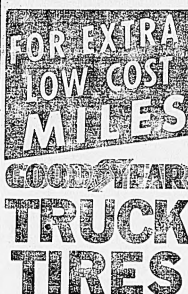
Aviator Captured

London, July 9 (C P)

A housewife yesterday captured a German aviator who parachuted to earth in Northeast England after his plane was shot down in a battle with Spitfire fighters.

Mrs. Nora Cardwell saw him landing in front of her home. "I went up to him," she said and told him to put up his hands and said "I want it," pointing to his revolver.

"He unbuckled it and handed it to me and I marched him to the backyard where some motor cyclists came along and took charge of him."



BUILT FOR HARD WORK

• We have a Goodyear truck tire that will give you greater mileage... longer trouble-free service at lower cost. And the chances are it won't cost you a penny more than any other tire. Drive in and see our line-up of Goodyears today!

COOLEY BROS.

Chinook, Alta.

Phone 10

BETTER SEED

In order to promote the use and distribution of better seed grain the Alberta Pacific is participating in the work of the Alberta Crop Improvement Association.

Your "A.P." Agent will give you complete information dealing with the seed purchase and seed exchange plan.

THE ALBERTA PACIFIC GRAIN COMPANY, LIMITED (23)



SPECIALS

Blue Mill Coffee with Silver 3 lb Pkg.	\$1.50
Mixed Pickles per bottle	.28c
Shelled Walnuts per lb	.28c
Walker's Soda Biscuits 2 pkg	.25c
Dill Pickles per can	.25c
Corned Beef 2 tins	.37c
Heintz Tomato Catsup 8 oz 2 bottles	.25c
Cherub Canned Milk large	.10c

Oranges, Lemons, Tomatoes and Cucumbers

Nose Nets, Paris Green, Gopher Poison, Sweat Pads. Gasoline, Distillate, Oils

BANNER HARDWARE AND GROCERIES

Chinook Hotel

A Home Away From Home

Try Our Meals

GOOD ROOMS

DANCE

Saturday July 20th

W. H. Barros

Prop

Chinook Meat Market

Fresh & Cured Meats, Fish and Sausages. Hams & Bacons of all brands at popular prices.

Poultry Supplies

We are buyers of Hides and Horse Hair at Market Prices.

J. C. Bayley Prop.

"It DOES taste good in a pipe!"

HANDY SEAL-TIGHT POUCH - 15¢
1/2-LB. "LOK-TOP" TIN - 60¢
also packed in Pocket Tins



Picobac

GROWN IN SUNNY SOUTHERN ONTARIO

Winning New Markets

The action of the federal government in appointing a national oil controller is a natural sequence to the decision of Parliament to vest in the government authority to conscript the man power, resources and productive power of the country with the prosecution of the war with maximum speed and efficiency in this country as its single objective.

When the importance of oil, which in the past, means petroleum and all its derivatives, including gasoline and fuel oils, as an agency of warfare in this generation is taken into consideration, the early decision to exercise control over production, manufacturing and marketing of all petroleum, was to be expected, almost as soon as the government was clothed with the necessary powers by the people's representatives.

While at the time of writing comparatively few details of the steps that will be taken to convert the oil industry of the Dominion into an important auxiliary in the country's war effort, and the extent to which it will be used for this purpose, has not been announced, it can be taken for granted that the war needs will be given paramount consideration, as indeed it should, but that at the same time, the country's ordinary industrial requirements for petroleum will be safeguarded, insofar as they do not hamper requisitions for war use. The government and the controller will undoubtedly recognize that the present day situation is largely dependent upon gasoline and fuel oils for its efficient operation and that efficient operation of agricultural pursuits is one of the most important roles which Canada is expected to play in the fight against Hitlerism.

A Widening Scope

Combined with the imposition of a new levy on imports, governmental control and regulation of the industry of the Dominion, in addition to speeding up and strengthening the nation's war effort, should prove an economic advantage to the west and particularly Alberta, the site of the Turner Valley oil field, proven in the past two or three years as one of the greatest oil reservoirs in the British Empire.

One of the benefits to be expected from this combined move is a substantial extension of the domestic market for Alberta petroleum. Until now, the Alberta product has been restricted to a comparatively narrow market and it has been economically unfeasible to ship it as far west as Vancouver or as far east as Winnipeg. It has thus been virtually restricted, as a commercial possibility, to a portion of the prairie provinces, where the demand is largely seasonal due to climatic exigencies. Not only that, but even in that restricted market it has been subject to competition with oil from fields in the Western States.

As a result of these two factors it has been necessary during the past two years to ration production in the Turner Valley field, otherwise there would have been overproduction.

Apart altogether from any control measures which the government may impose through the national oil controller, the market for Turner Valley petroleum has been widened automatically as a result of the new war exchange impost of ten per cent. on imports and this measure alone is expected to bring the Winnipeg market into the Turner Valley orbit. It is understood and anticipated that regulations are likely to be devised and made effective which will still further widen the market for the Alberta product, though which of several possible measures with this end in view will be adopted is not yet determined. It is expected, however, that the Pacific Coast market will be brought within the Alberta sphere and that sooner or later Turner Valley oil will be made available to at least, a portion of the Eastern Canadian market.

A Dual Objective

One effect of these actual and potential measures will undoubtedly be a marked stimulus to further development of the sources of supply, not only in the Turner Valley oil fields, but in other Alberta fields and may be expected to result in an acceleration of exploration and testing work in Saskatchewan as well as Alberta.

Another and new prospective outlet for Western Canadian petroleum is the manufacture of gasoline of high octane rating for use in the large quantities of aeroplanes which will shortly be in service in the west under the air training plan. While this, it is understood, will necessitate some changes in equipment at the Western Canadian refineries, it is reasonable to expect that the necessary alterations will be made and that this is contemplated as part of the new control plan.

With markets for some of Western Canada's agricultural products materially narrowed as a result of the misfortunes of the earlier stages of the war in Europe, it is very vital that other sources of revenue be expanded to enable the west to make a maximum contribution to the war effort and to furnish an additional insurance policy in post war days, when they come. Petroleum may be destined to be one of these sources.

Money Pouring In

Britain's Chancellor Of The Exchequer Speaks Of Contributions From The Empire

Sir Kingsley Wood, chancellor of the exchequer, told Britons that "no limit can be put to our war effort; we must throw everything in."

In a luncheon address the chancellor said more than £4,000,000 (about \$17,500,000) had been offered in response to the government's recent appeal for interest-free loans, and that one man signing himself "Confidence" had sent a gift of £200,000 "without any condition."

"Gifts to help finance Britain's war effort have come from every part of the Empire. School children and old age pensioners are among the donors. Sir Kingsley said one of the vital reasons for confidence in the future was the fact that the "dauntless" nations are throwing everything in and are sending, in increasing measure, men, materials and munitions."

Basil Pomeen, orchestra leader and composer, has invented a new baby grand piano which incorporates an organ, piano, cymbal, harp and harpsichord.

Derpo Bug Killer, 85c.

Exterminates bedbugs, mites, cockroaches, crickets, fleas, lice, ticks. At Eaton's, Simpsons, local dealers or Derpo Products, Toronto.

Technique Of Parachutists

Matter Of First Importance To Study Their Methods

An announcement by the office of the director of public information says "it has become a matter of the first importance to study the methods adopted by German parachute troops, and to consider how they are dropped, how they are equipped and clothed, and what their objectives are."

The parachute troops are dropped to organize local "Fifth Columnists" and to arm them, to create panic and confusion and spread false news among civilians, to hamper communication lines, to damage bridges, power stations, wireless and telephone exchanges, stores and dumps, and to give information to aircraft by means of signals.

The parachutists are said to be able to jump safely from a height as little as 150 feet from the ground, travelling about 75 miles an hour. The planes often are about 1,600 feet apart, the aim apparently being to land a company within a space 650 by 1300 feet and to get it assembled within 15 minutes.

The uniform consists of a close-fitting steel helmet resembling somewhat a motorcyclist's crash helmet, a double-breasted tunic, and trousers of the plus-four type. The helmet is narrower than the normal German steel helmet and has neither neck shield nor peak. The blue-grey tunic is cut loose with the collar turned down and open at the neck, with no buttons showing. The trousers are tucked in over boots half-knee high and laced at the side. Each man wears gaiter gloves.

The light equipment carried by each man includes hand grenades and a gun capable of firing 600 rounds a minute. Other weapons and equipment dropped in special containers attached to self-opening parachutes are filled with ammunition, rifles, field glasses, compasses, spades, smoke candles and wire.

Patrol of the entire country is given as the essential means of defence against parachutists.

Music By Faith

Brilliant Young Canadian Composer To Be Guest Conductor On International Networks

Long noted for his brilliant performances over the Canadian Networks of one of Canada's leading composers of modern music, Percy Faith has recently completed arrangements to conduct several programmes for the Canadian "Contented Hour" which commenced July 1st.

Perce Faith, Jarvis Collegiate and the Toronto Conservatory of Music, beginning his studies in the latter institute when he was 11 years old. Noted for his "streamlined" treatments of the classics, his programme, Music by Faith, has been one of the highlighted broadcasts of the C.B.C. He has also conducted such famous programmes as the "World's Classics, Streamlined, Bands Across the Sea."

Perce Faith, who has also conducted the Fifth World Concert for which he wrote and arranged the music. The Royal Visit musical programme, last year was under his supervision. His forte of taking stock scores and turning them into joyous, decorative, modern pictures in music has won him international recognition and today he is regarded as one of the most interesting and original of the younger generation musicians in Canada.

Refugees In Britain

Women From Holland Have Opportunity Of Building Homes

Women refugees from Holland are to be given the chance of building up homes for themselves and other refugees in mansion houses now lying empty in a Lancashire town. They will be given money every week out of which they will buy the household necessities and fuel. The women will organize the housework, arrange for darning, mending and shoe repairs, and nurse refugee children and invalids.

In the care of one refugee housewife will be a two-year-old baby whose name is believed to be Kuntman, and who was found in the streets of Amsterdam just before the refugee ship sailed.

There is also a 20-year-old blind man to go into another house. He was a music teacher in Amsterdam and found his way to the quayside after hearing the bombs.

Can anyone imagine Hitler granting a defeated nation an honorable peace?

Lac la Ronge, big body of water in northern Saskatchewan, has a shore line of 1,500 miles. 2387

Food Problems

Health Value Of Fruits And Vegetables Is Stressed

The subject of health values of Canadian foods, particularly fruits and vegetables, is receiving an increasing amount of attention and presents problems of national importance, said Dr. J. M. Swaine, Director, Science Service, Dominion Department of Agriculture, in a recent address on "Technical Agriculture in War Time." Discoveries made in the last few years have shown that the buoyant health of human beings, and also of domestic animals, depends in part on the consumption of small amounts of chemical substances called vitamins, whose importance until recently was almost completely unknown.

Canadian fruits and vegetables contain certain of these vitamins in sufficient amount if the products are wisely selected and properly prepared for the table. Research is continually bringing to light new facts about these health substances, but more is required to be known before Canadian home-grown products can be utilized to the fullest advantage. It may be said that several Canadian laboratories are working on these problems at the present time, and, if the program that has been planned can be carried through to completion, a great deal more information on the health values of Canadian fruits and vegetables should be available before this year is over. There can be little doubt that the subject well deserves the attention of technical agriculture.

Require Something More

Not All Good Insurance Risks Can Qualify As Airmen

In theory, all males passed as fit by insurance examiners should be qualified for Air Force service, but excessive speeds, sudden changes in pressure, night flying and flying over oceans or bad country create stresses which require added assets.

This was disclosed in a paper given by Group Captain R. W. Ryan, R.A.F., before the section of military medicine at the Canadian Medical Association's annual meeting in Toronto.

One of the first assets necessary, Capt. Ryan declared, is nervous stability, and any history of sick headache, bilious attacks or spots before the eyes debars a candidate from flying. Sleep walking, after 10 years of age, is also a bar.

Careful attention is given to hobbies and sports of the applicants and those with successes in team play are preferable to those of the solitary type.

Capt. Ryan explained that the man of athletic temperament is not sought, although, he said, many men in this class are efficient members of the Air Force. It is necessary that a man's blood pressure be about normal and cases of rising blood pressure are limited to duty as a second pilot.

Slaughter Of Innocents

Enemy Must Be Subjugated Before Any Talk Of Peace

It is difficult to believe at the present time, that there can be any reconciliation with the German people. The slaughter of innocents which they have carried through Poland, Holland, Belgium and parts of France, like the bombing of unarmed fishing boats, marks them as less than human. They have the forms of men but they are possessed of devils with which there can be no compromise and no thought of peace except the peace of subjugation.

More than ever the truth of Churchill's words can be no survival without victory. And for the sake of future generations, that victory must not be frittered away in the peace.—Toronto Telegram.

Movement Speeded Up

Every Eligible Man Is Needed For Air Training Program

"We want every man we can get," Flying Officer W. S. Lighthall of Ottawa, recruiting officer for France, with the Royal Canadian Air Force, declared at Calgary.

Outlining the tremendous training program ahead for Canadian airmen, he said 30,000 men to take to the air will be turned out each year by the assistance of another 40,000 in the ground schools. Flying Officer Lighthall said men are being called up fairly quickly now and the movement will be much faster from now on.

Good Rule To Follow

A distinguished woman recently made comment, "I learned a long time ago that what I left unsaid I never had to regret or to be sorry for." This is a wholesome rule that applies equally to both sexes—

Educational Problems

Fitting The Student To Succeed In The World Of Business And Industry

Eighty-five per cent. of high school students never go to college or university. Yet from the most part secondary education is geared to meet the needs of the 15 per cent. who are academically minded. So thoughtful educators are pondering the problem of providing a better secondary curriculum—to provide the necessary education and training to enable boys and girls to make satisfactory adjustments in the world of business and industry after leaving their sheltered classrooms.

As the result of a partial survey it has been found that the high school girls and boys who had appetite for training as part of their regular academic career were able to adjust themselves more readily to the outside world. Students who received an opportunity to assume self-direction and self-responsibility in school jobs found adjustment much easier afterward.

Substitute Cloth

Gloves And Coats Made From Fish Skins In Germany

German propaganda is making strenuous efforts to popularize fashions in fish-skins. Wool, cotton and leather running dangerously short. German technicians have been working on substitutes. Three special fashion institutes—one in Berlin, and two in Vienna and a third in Frankfurt—have designers working out new styles.

Reproductions in the Frankfurter Zeitung show gloves and coats made from fish-skins, shoes from flexible glass and suits from substitute cloth.

One Good Reason

A mother in a hurry to get away to town on a shopping trip had mislaid her purse and was searching for it high and low. She was assisted by her little daughter, aged five. "At last, here it is!" exclaimed the owner. "I wonder why it is that one always finds a thing in the last place in which one hunts?"

"I expect, mother, it's because when we find a thing we stop hunting for it," remarked the child.

She FIRED the MAID..

But ...FORGOT THE WAXED PAPER

Insist on

PARA-SANI PURE-HEAVY WAXED PAPER

AN APPLEFORD PRODUCT. MADE IN CANADA

APPLEFORD PAPER PRODUCTS LTD. WAREHOUSES AT WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

Every 10c Packet of WILSON'S FLY PADS

WILL KILL MORE FLIES THAN SEVERAL DOLLARS WORTH OF ANY OTHER FLY KILLER

10c WHY PAY MORE

Best of all fly killers. Clean, quick, sure, cheap. Ask your Drugist, Grocer or General Store.

THE WILSON FLY PAD CO., HAMILTON, ONT.

Honored By King George

Titles Have Been Conferred On Five French Officers

Announcement was made that the King had conferred honors upon five French officers.

The title of Knight Commander of the Order of the Bath (K.C.B.) was conferred upon Admiral Jean Aubert, naval commander of the Dunkirk evacuation, and General Georges Blanchard, commander of the Allied armies in Flanders.

General Benoit and General de la Laurencie were named Knight Commanders of the British Empire (K.B.E.), and General Marie-Emile Bouthouard a Companion of the Order of the Bath (C.B.).

General Bouthouard commanded the forces in the Namsos area of Norway.

Figure It Out

Motorist Drives Good Part Of Way With Eyes Shut

Scribner's Commentator Magazine gives us this information: What's in a wink? Well, that has its pros and cons but to a scientist it's an operation of the eye which requires one-fifth of a second, and occurs 25 times a minute. This may mean next to nothing to the layman, but actually means that if you are driving at an average of 25 miles an hour, you will drive a total of about 10 1/2 miles with your eyes shut.

CLASSIFIED ADS

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RHUBARB Any Quantity

Price Per Pound 3 cent

Leave orders at Chinook

Advance Office

RESTAURANT

Meals at all hours

All Kinds Tobacco
and Cigarettes

SOFT DRINKS and
Confectionary

ICE CREAM

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ROBINSON CARTAGE

For

DRAYING

Or

TRUCKING

Any Kind

Satisfaction

Guaranteed

COMMERCIAL TRAVEL ARRANGEMENTS
Steamship and Rail Tickets
From and to
LOCAL AGENT
CANADIAN NATIONAL
Rail and Steamship Lines
ALMA, CANADA

GE
Pep Up
YOUR RADIO
Specializing in
GENERAL ELECTRIC
Protect your
RADIOTRONS
CANADIAN NATIONAL

Rev. Mr. Barrett, pastor of the United Church left Monday for Nobleford where he and his grandson Bobby will spend a vacation with relative. There will be no Church services held here for the remainder of July.

Colonel Lyndon Chapter I. O. D. E. of Claresholm have decided to adopt an Alberta boy in the Canadian Navy, to whom they will send a parcel each month, with Mrs. Gardner Brown in charge. The boy is Jack Murray, son of Frank Murray, long time resident of Claresholm.

Mr. Edward DeMaan of Eckville, Alta, was a town all Thursday.

Napoleon's Belt And Hat Saved

Clermont-Ferrand, France July 6 (AP) The hat and Belt Napoleon wore at Waterloo, together with other historical treasures, are safe at Versailles, Senator Henry Hay, mayor of Versailles, said. The treasures were being taken from the hotel Des Invalides in Paris in wooden boxes when the Germans approached. The truck containing the boxes was struck by a bomb and two drivers were killed, but the valuables were not damaged.

Mr. J. Robison is a Calgary visitor this week.

Among those who attended the Stampede in Calgary this week are: Messrs Johnston, Lester Marr, Albert Marr, Ken Gulekson, D. E. Bell, Larry Connor, Ray Peterson, Gordon Wilson, Mr. and Mrs. Jas Peyton, Mr. and Mrs. Richard Peyton, Bruce Barros and Gordon Anderson.

Mr. W. Milligan received this week the sad news of the death of her nephew, Emmett Vennard. She and Tressa Vennard, sister of deceased, left Friday night for Calgary.

Mrs. Azlind Thorsrud, and daughter of Cudworth, Sask., arrived here Sunday and will visit with her parents Mr. and Mrs. H. R. King.

OBITUARY

William E. Vennard

Funeral services were held for William E. Vennard, aged 27, at Leyden's funeral home, Monday, July 8th (Cyril Hutchinson officiated).

Emmett was the oldest son of Mr. Levi Vennard of 1411a third street east, who farmed for many years about nine miles north of Chinook. He was caught in a gravel crusher. He is survived by his father, three brothers, Fred, Raymond and Everett, and three sisters, Beulah (Mrs. George Burrows) Evelyn and Tressa.

Palbearers were J. Dick, W. C. Goodbun, C. Brace, T. McIntosh, R. Chalmers and W. J. Brand. Interment was in Bursland cemetery.

Mrs. J. C. Long of Three Hills and her two sons, are spending a month's vacation with her parents, Mr. and Mrs. A. B. Roberts and sister Mrs. Lorne Proudfoot.

Mr. and Mrs. F. Otto have staying with them just now, two of their grandchildren, Roy and Beryl Dobson, of Calgary.

Master Teddy Milligan will spend his holidays, visiting in Calgary and Turner Valley.

Mr. Earl Robinson is taking in the Calgary Stampede this week.

Misses Lois Robinson and Florence Barros have gone via Calgary, to visit for a time with relatives at Trail, B. C.

Mr. and Mrs. Homer Butts are motoring in the mountains at present, their three children Elaine Shirley and Wayne staying at the meantime with their grandfather L. D. Butts in town.

Miss Doretta Whelan attended the Calgary Stampede this week.

R. V. Lawrence who has been visiting with relatives in Ontario returned last week.

Happy Milligan spent Friday evening at his home here returning on the train for Atkinson where he is employed on the section.

Mrs. W. Wilson has had for her visitors this week her two sisters, Mrs. Alfred Olsen of Langdon, North Dakota, and Mrs. L. S. Brown and son and daughter of Harrell, Alberta, also Wesley Leitch.

A STATEMENT ON FORD WAR WORK IN CANADA

This Company is in the war to the full limit of its resources. Until the British Empire is victorious, until the battle for freedom of nations and liberty of peoples is won, we have pledged all the vast manufacturing facilities of our Canadian and overseas affiliated companies to the service of the Empire.

We regard this to be our simple duty as a Canadian institution, one of the industrial resources of the Dominion. The 8,400 employees in our plants as well as our widespread dealer and service organization from coast to coast are Canadian. The Company's shareholders include a large proportion of Canadian investors. No one individual, family or company has a majority control of our shares.

For these reasons, aside from our deep feeling of loyalty to the Empire and its high purposes, it is fitting that Ford Motor Company of Canada, Limited should give wholehearted support to the national war effort.

From the very beginning this has been our course. Even before war was declared, in co-operation with officers of the Department of National Defence, we laid in our plant the groundwork of military production. Since conflict became a reality we have given war orders precedence over everything else. More than fifty per cent of our production is in vehicles for military use and this percentage is increasing rapidly.

We are now engaged in supplying approximately 35,000 motorized vehicles of many types, of which 10,000 are for the Canadian government and 25,000 for other Empire governments.

We are constructing at our own expense a \$700,000

plant addition to provide facilities for the building of Universal machine gun carriers of which we have undertaken to deliver fifty a week to the Canadian government as soon as production can be started. This addition will also enable us to increase production of other types of military vehicles. Our affiliated companies with plants in South Africa, Australia, New Zealand, India and Malaya are similarly engaged in Empire service.

Beyond our manufacturing facilities we have been fortunately able to contribute skilled manpower. From our Canadian and overseas organizations, engineers and men with special training in transport and other lines are rendering valuable service.

Major adjustments in our business have been necessary through loss of export trade and because of domestic taxation. We have made these adjustments cheerfully. One concern now is the successful prosecution of this war to that people of all nations may again be able to work in freedom and peace.

M. C. Campbell
PRESIDENT

FORD MOTOR COMPANY OF CANADA, LIMITED

Statement in Parliament by the Hon. C. D. Howe, Minister of Munitions and Supply

"The president of the Canadian Company has shown perhaps as keen a desire to assist in Canada's war effort as any citizen of this Dominion has done. His corporation since the outbreak of the war has done and is doing very important work for Canada's war effort, in the way of building motor transports and Universal carriers. The company has placed itself entirely in the hands of the government as to the terms of the contract which it has had."

"A contract, providing for a fixed price as low as we could find any basis for asking, was worked out; an overriding provision was inserted that the books of the company would be audited and if the stipulated price produced a profit more than a very low percentage indeed, that price would be scaled down accordingly. In other words, the work of the Ford Motor Company of Canada, its attitude toward the war, and its ability to assist in Canada's war effort, have been so far as I have been able to observe, beyond criticism."

Statement in Senate by Senator Raoul Dandurand, Government Leader in the Senate

"Ford Motor Company of Canada is doing its utmost to serve the interests of the country, the War Supply Board and the Government."

Statement in the Senate by Rt. Hon. Arthur Meighen, Conservative Leader in the Senate

"They (Ford dealers in Canada) are numbered in the hundreds. And the number of employees of these dealers is very large. The ramifications are tremendous. For all the purposes concerning us, the company is a Canadian concern, and I can add to the assurance given by the honourable member of the House my own feeling that there are no better Canadians than those at the head of the Ford Motor Company of Canada and throughout that Company's organization. They will assist us to the utmost in our war work."

Women's Auxiliary Motor Service

Early in the war the Ford Motor Company of Canada, Limited, organized a training course for women in the care and operation of motor vehicles for possible war service. 264 such classes have been conducted, with an enrollment of 7,253. The number who have completed the eight-week course is 3,173 with 2,656 now under instruction and 1,214 enrolled in new classes about to start. All instruction and equipment has been furnished by Ford dealers and the Company without charge.

Types of Motorized Vehicles for Military Use Being Made by Ford Motor Company of Canada

The Company is engaged in manufacturing 35,000 motorized vehicles for Canadian and overseas governments. They include light two-wheel drive trucks, known as 8-cwt., which are used for carrying light stores, personnel or wireless sets; 15-cwt. units, used to transport heavier

loads, personnel, as anti-tank gun tractors, water tank carriers, etc.; 30-cwt. four-wheel drive, used as haul carriers; three-ton, four and six wheels, for heavy loads, for work-shops, for wrecking equipment, etc.; four-wheel drive gun tractors used to haul artillery, as well as ambulances and regular passenger cars and station wagons specially fitted and painted for army purposes. Present schedule of deliveries of these military vehicles constitutes more than 50 per cent of the Company's production. The plant is working day and night.

Special
to the
30 DAY
PACIFIC COAST
From stations in Ontario (Port Arthur, Armstrong and west), Manitoba (Saskatoon and west), Alberta (Edmonton and west).
FRIDAY, SATURDAY
and **SUNDAY**
ONLY. TO BEAT 29
Return Limit—30 days
Stoppers allowed en route
Clean, comfortable air-conditioned trains
Appetizing, reasonably priced meals in the Dining Car
Full Information from Any Agent
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